A direct, branded ordering experience designed for modern restaurant operations.

Restaurant Online Ordering & Management Business Proposal

30-DAY FREE TRIAL

Prepared By
ARMAN GHAYAS
TezOrder Founder

Prepared For

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About Our Company

20+
TEAM MEMBERS

THE TEZORDER STORY

TezOrder builds fast, branded online-ordering and management websites for restaurants. We connect the customer menu, checkout, restaurant operations and order-status communication in one reliable experience.

CodeChine brings together more than 20 skilled, qualified employees and interns across web development, mobile app development, UI/UX design, quality assurance, interface testing, AI development, deployment and technical support.

LEADERSHIP TEAM

Strategy · Engineering · Growth · Design



ARMAN GHAYAS
Founder of TezOrder
Full Stack Developer & AI Engineer



ADEEL KHAN
Head of Development



HAMMAD AZAM
Head of Marketing



AMIR HAMZA
Head of Design

Web Development | App Development | UI/UX Design | Quality Assurance | AI Development | Deployment & Support

Business Objectives

#01



THE BUSINESS PROBLEM

Many restaurant-ordering providers charge about **US$50 — approximately Rs 14,000 — per branch each month**. This cost prevents many local restaurants from adopting a complete, branded ordering website.

#02



OUR MAIN GOAL

Make professional direct ordering accessible at **Rs 2,500 per branch per month**—approximately **82.1% lower** than the Rs 14,000 reference—while delivering comparable core functionality and a fast, reliable customer experience.

#03



STRATEGY & TACTICS

Use our proven platform and 20+ member team to configure the brand, menu, delivery areas, admin controls and notifications; then perform structured QA across desktop, tablet and mobile before launch.

#04



DELIVERY TIMELINE

After proposal approval, signed agreement and receipt of required content, our team will prepare the production-ready website within **7 business days**. The **30-day live trial** begins at launch.

#05



THE COST OF NOT GOING ONLINE

Pizza Box monthly visitors is 100,000+
if calculate a 1% orders which = 1,000 potential orders/month & Website: Rs 2,500/month
So why risk losing 1,000 potential orders to save Rs 2,500? NO WEBSITE = MISSED ORDERS.

DIRECT ORDERS · LOWER BARRIER · BETTER CONTROL

The objective is not simply a website—it is a practical ordering channel the restaurant can own, manage and grow.

Delivery Roadmap

PHASE NUMBER 01

Approval & Discovery

Restaurant owner or manager approves the proposal, signs the agreement and provides brand, menu and business information.

PHASE NUMBER 02

Build & Configure

Our team prepares the production website, products, delivery rules, admin access and agreed notification channels.

PHASE NUMBER 03

Review, QA & Training

The owner or manager reviews the website, approves final adjustments and receives staff training before launch.

PHASE NUMBER 04

Go Live & Free Trial

The restaurant goes live on its chosen domain or TezOrder subdomain, and the 30-day supported trial begins.

Pricing Proposal

OUR PROMOTIONAL PRICE

Rs 2,500

per month

Rs 0

30-DAY FREE TRIAL

No subscription charge during the live trial. Continue only after approval.

≈ Rs 83
PER DAY

≈ Rs 583
PER WEEK

Rs 30,000
PER YEAR

OTHER SERVICE PROVIDERS

US $50 ≈ Rs 14,000

PER BRANCH · PER MONTH

A typical reference price can reach approximately Rs 168,000 per branch each year.

OUR PRICES



82.1%

LOWER MONTHLY PRICE

ESTIMATED ANNUAL SAVING

Rs 138,000 per branch

Designed to provide the same essential ordering journey: branded menu, cart, checkout, customer accounts, admin controls and order- status tracking.

Illustrative comparison based on Rs 14,000/month versus Rs 2,500/month. Foreign-exchange rates, competitor plans and included services may vary; compare exact scope before purchase. Daily and weekly figures are approximate.

Domain Registration

DOMAIN REGISTRATION FEE

≈ Rs **4,299** for 2 years
(.com.pk) and (.pk)
+ tax

Required for a separately branded website and custom-domain activation. Domain renewal charges will be paid by the client.

.COM.PK (Recomended)	**Rs 4,299** + tax / 2 years	Recommended for a Pakistani restaurant business. Includes 2-year registration.
.PK	**Rs 4,299** + tax / 2 years	Alternative Pakistani domain. Includes 2-year registration.
.COM	**Rs 2,999** + tax / 1 year	1-year registration. Premium/available names may vary.

WHEN CAN IT BE PAID?

Choose one transparent route

RECOMMENDED

Pay Before the Trial

Your branded custom domain can be registered and connected from day one, giving customers a more professional and trustworthy launch experience.

ZERO-COST TRIAL ROUTE

Pay After the Trial

Begin the 30-day trial at **Rs 0** on a temporary address such as **restaurant.tezorder.com**. This temporary domain will work only during the free trial. The branded domain must be purchased after the trial to continue using the website.

IMPORTANT PAYMENT CLARITY
The domain registration fee is paid separately before domain registration. The free trial can begin without purchasing a domain by using a temporary TezOrder address. Domain renewal charges are the client's responsibility.

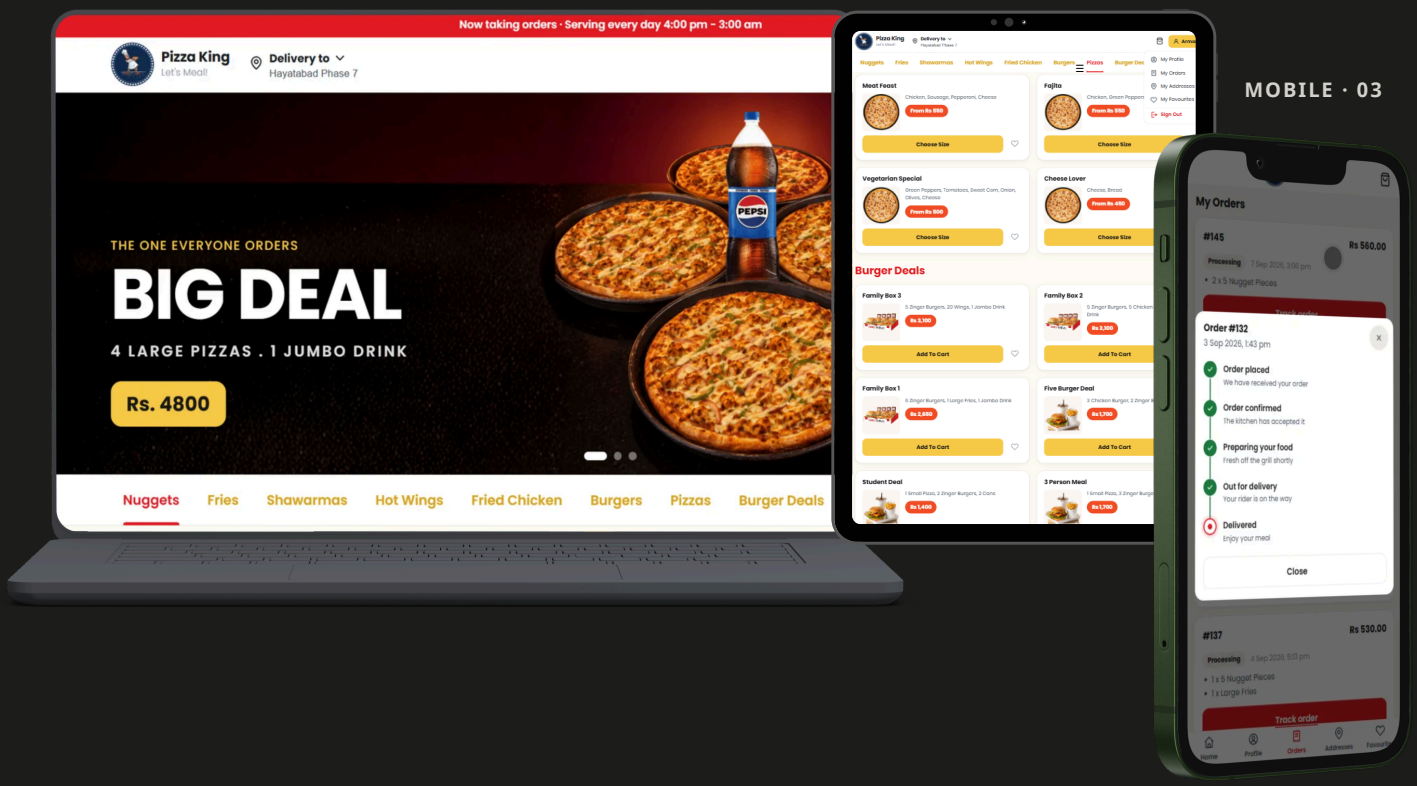
Organized Visual Preview

Before launch, we present and test the complete ordering experience across desktop, tablet and mobile.

DESKTOP · 01

TABLET · 02

MOBILE · 03



Branded Menu · Product Options · Delivery / Pickup · Cart & Checkout · User Accounts · Admin Panel · Order Tracking · Multi-Channel Alerts*

Ready to launch your restaurant's direct ordering experience?

30-Day Live Trial
Production-ready in 7 business days
info@tezorder.com · tezorder.com

Dashboard and email are part of the configured workflow; mobile-app and WhatsApp notifications depend on the selected third-party connection and successful setup. Device previews are illustrative; final screenshots are captured from the production build.